

accounting

business administration

business management

marketing

office technologies



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SUNY ORANGE

Business



**In the global marketplace, knowledge is your strongest asset. A SUNY Orange business degree ...**

# WHY SUNY ORANGE?

## Affordability ...

With highly competitive tuition rates, SUNY Orange is an economical choice for your education.

## Commitment ...

With state-of-the-art equipment, small classes and acclaimed faculty, coupled with dedicated and caring staff who create a nurturing atmosphere, SUNY Orange is committed to student success.

## Convenience ...

With class offerings during the day and at night, along with options for full-time or part-time study, SUNY Orange allows you to pursue your education on your own terms.

## Challenging ...

Boasting one of SUNY's most demanding academic programs, SUNY Orange can guarantee you a rigorous academic experience.

## Prosperity ...

With a SUNY Orange degree, you can assure yourself a bright future. Graduates who enter the workforce will earn more than \$250,000 over their lifetime than their peers who have only a high school degree. Meanwhile, because of the challenging curriculum here, SUNY Orange graduates who transfer to four-year colleges or universities typically outperform students who began their academic careers at those institutions.

## Proximity ...

A campus in Middletown, an extension center in Newburgh and satellite locations at Monroe-Woodbury, Warwick Valley and Port Jervis high schools put SUNY Orange classes right where you need them: close to home.

- *is an investment in your future*
- *will prepare you to keep pace in a rapidly changing business arena*
- *sets a foundation for success well into the future*
- *makes you think about business in ways you didn't expect.*



## accounting

Accountants are always in demand. According to projections developed by the New York State Department of Labor, there will be a 14 percent increase in accounting-related jobs each year through 2012 in the Hudson Valley Region. SUNY Orange has an A.S. degree program that prepares you for transfer to a four-year college or university. If you are not transferring, you can enroll in the A.A.S. degree program and be prepared for an entry-level bookkeeping or accounting clerk position.

## business administration

Are you planning to transfer to a four-year college or university to pursue a business education? If so, SUNY Orange's business administration degree is designed for you. After transfer, graduates may major in areas such as management, marketing, finance or human resource management. Students enrolled in this degree program acquire an understanding of the relationship between the liberal arts/social sciences and the management of business enterprises.

## business management

Are you good with people? Do you excel within a team environment? Can you motivate others to work hard and succeed?

Graduates of SUNY Orange's business management degree program are prepared to begin their careers as management trainees, first-line supervisors and higher-level managers for either profit or non-profit organizations. Students develop interpersonal and conceptual skills such as motivation, communications, performance appraisal, decision making and problem solving.

## marketing

Marketing is an exciting career choice, and SUNY Orange graduates will be qualified for immediate placement into positions ranging from entry level to marketing management. During the program, students develop interpersonal and conceptual skills such as communication, decision making and problem solving. Students will be involved in developing marketing plans, creating advertising, delivering sales presentations and participating in both group and individual projects designed to enhance their skills.

## office technologies

Office workers are the backbone of any organization. SUNY Orange's degree programs emphasize developing office skills and knowledge. Students learn to use modern office equipment and are exposed to realistic situations through internships. Three special emphasis areas are provided, along with the common core courses, to prepare you to enter the office support staff as Legal Office Assistant, Office Manager or Secretary/Word Processor. Students are placed in an approved part-time work experience with a cooperating employer.

## about SUNY Orange

Orange County Community College has touched the lives of countless numbers of the county's 350,000 residents through its credit programs, non-credit programming and cultural events. As the needs of the community grow, the college will continue to play a significant role in the county's endeavor to face the challenges and to profit from the opportunities that await it.

Orange County Community College was founded in 1950 as the first county-sponsored community college in the State University of New York system.

The College has earned its reputation as a pioneer and innovator in meeting the needs of its students and the area it primarily serves. Orange County Community College was the first two-year college in the nation to offer the associate degree nursing program and studies in electron microscopy; and in 1982, the College was the first community college to plan and co-sponsor with local chambers of commerce a business institute.

Accredited by Middle States Association of Colleges and Schools, academic credits can be earned via full- or part-time study in the day, evening, or both. The College offers three degrees—the Associate in Arts, Associate in Science and Associate in Applied Science. The College also offers extensive technical programs in career fields (with transfer options) and one-year certificates.

Public and private four-year colleges actively seek our graduates for transfer into baccalaureate programs as third-year students. In cooperation with other educational agencies, the College also presents programs for academically gifted high school seniors, for business and professional people, and by special arrangement with nearby universities for graduate students.

More than 420,000 people have enrolled in a wide range of credit and non-credit classes at the Middletown campus, the Newburgh Extension Center and satellite locations across Orange County.

Consistent with its mission to meet the higher education needs of students, the College is noted for its commitment to ensuring student success. With the support of a caring faculty and staff, students have the ability to achieve their academic and career goals. Advising, counseling, and career guidance and exploration are available to all students as well as co-curricular and leadership opportunities that serve to complement the academic experience.

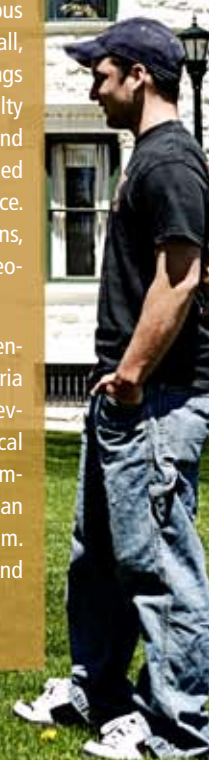
In addition to offering formal instruction to students in both the day and evening, the College engages in a variety of other activities. It sponsors a series of cultural events, lectures and artistic performances for students, staff and faculty, and to which the public is invited.

## The Campus

From its original configuration of two buildings—a mansion and carriage house—in 1950, the SUNY Orange campus has grown to its present size of 37 acres that house 14 buildings. The College's beautiful and picturesque grounds are landscaped with trees and flowers indigenous to the region, while many paths and walks bisect the former estate. The mansion, called Morrison Hall in honor of its donors, now houses administrative and faculty offices. A magnificent example of turn-of-the-century craftsmanship, Morrison Hall contains beautiful wood carving, mosaic work, stenciling, ornate marble fireplaces, and a large stained glass window designed by Louis Tiffany. Horton Hall, the former carriage house, now provides instructional space for chemistry and geology.

Expansion over the years has infused the campus with significant additional educational space. Hudson Hall, Harriman Hall and the Bio-Medical Technology buildings contain classrooms, lecture halls, laboratories and faculty offices. The Sarah Wells building houses faculty offices and child care services. Orange Hall features a well-equipped theater as well as rehearsal rooms and performance space. The Library, with its capacity to accommodate 700 patrons, contains over 95,000 print and non-print resources, videotapes, computer software and compact disc collections.

The newly renamed George F. Shepard Student Center, formerly The College Commons, houses a cafeteria and dining room, the College bookstore and nearly every student support function at the College. The Physical Education Building contains six handball courts, a swimming pool, the main gymnasium (capacity 3,000), human performance lab, three classrooms and an exercise room. Adjacent to the building are soccer and softball fields and tennis courts.



## Call or Visit

If you are interested in more detailed information regarding the SUNY Orange Business degree programs, student services, admissions or financial aid, please feel free to call or visit.

### Middletown Campus

115 South Street  
Middletown, NY 10940  
(845) 344-6222 or 1-888-622-2398

### Newburgh Extension Center

One Washington Center (Key Bank Building)  
Newburgh, NY 12550  
(845) 562-2454

### Business Departments

Accounting/Office Technologies..... 341-4411  
Business Management..... 341-4411

### Student Services

Admissions..... 341-4030  
Advising and Counseling Center..... 341-4070  
Alumni Association..... 341-4751  
Assessment..... 341-4070  
Bursar..... 341-4837  
College Health Center..... 341-4870  
Financial Aid/Scholarships..... 341-4190  
Career and Internship Services..... 341-4444  
Records and Registration..... 341-4140  
Disability Services..... 341-4642  
Student Activities..... 341-4015  
Veterans Affairs..... 341-4071

### Other Campus Resources

Bookstore..... 341-4815  
Box Office..... 341-4789  
Campus Security..... 341-4710  
Continuing and Professional Ed. .... 341-4770  
Community Services..... 341-4890  
English as a Second Language (ESL). 341-4593  
Kindercollege..... 341-4165  
Library..... 341-4855  
Tutorial Center..... 341-4171  
Weekend Public Recreation..... 341-4885  
(Friday evening, Saturday and Sunday)

All numbers are in the (845) area code

# Adaptability ...

... is a fundamental principle of business, and a fundamental approach to learning at SUNY Orange.

## Internships

Real-world experience is available to students during the semester to maximize learning potential and put principles discussed in class "to work" right away.

## Distance Education

Plans are in place for all business degree programs to become available online to give students convenience and flexibility from home, work or anywhere. Consider the A.A.S. degrees in Business Management, Accounting or Office Technologies.

## Web-Enhanced Courses

The best of both worlds: classroom time augmented with online presentations and communications.

## Certificates

For students who desire to enhance their business acumen but do not want to enter a two-year degree program, the College offers an array of certificate programs that streamline the student's educational focus. Ask about our Accounting Procedures or Clerical Office Assistant certificate programs.

## Partnerships

SUNY Orange works within the community to assure the success of our students. The Academy of Finance allows high school students who excel in business to earn credits in the College's degree programs. College-level courses are also available through the Community College in the High School program.

## Accreditation

Each of SUNY Orange's business degree programs is accredited by the Association of Collegiate Business Schools and Programs (ACBSP).

**Quality is a standard we take seriously**

*"SUNY Orange has allowed me to keep pace with today's technology and employment opportunities. The knowledgeable and concerned professors have been an important part of my development as a person and a student."*

**Hilda-Louise Perez**

## students get involved



Through a wide array of clubs, projects and internships, SUNY Orange business graduates develop a strong base of shared experiences that prepare them for their future.

The College's **Business Club** provides an outlet for students to achieve excellence outside of the classroom. The club's primary objectives are to promote an interest in business, sponsor lectures for business students, discuss and share business-related topics, provide field trips to enhance first-hand knowledge

of the business world, be involved in community-based projects and organize fundraisers to help finance the club's activities. In addition to trips and lectures, the club is actively involved in supporting the College's scholarship program and local charitable endeavors. Club members have been active in a variety of campus initiatives and events as well, including serving as officers and active members of the SUNY Orange Student Senate.

## your present

Scholarships are available for incoming, returning and graduating students at SUNY Orange. Below is a sampling of scholarships set aside for business students:

Currier and Lazier  
Max Golub  
Judelson, Giordano and Siegel  
Max Menter  
Charles J. Reilly Business  
Harold F. Ripley

For more information, log on to [www.sunyorange.edu/scholarships](http://www.sunyorange.edu/scholarships)

## your future

Through articulation agreements with four-year colleges and universities, SUNY Orange has created transfer opportunities for those students wishing to pursue an advanced degree. Below are some of the schools to which SUNY Orange business graduates have transferred:

- Franklin University
- Marist College
- Mount St. Mary College
- Pace University
- SUNY Albany
- SUNY Cortland
- SUNY New Paltz

## earn your bachelor's degree online

SUNY Orange students can now acquire a bachelor's degree online, without having to leave the friendly confines of the College's Middletown campus or Newburgh Extension Center, thanks to Franklin University's Community College Alliance.

The beauty of this program is that SUNY Orange students can continue their education while maintaining access to many of the student-centered services upon which they've come to rely during their time here. The Community College Alliance offers online degrees in 15 majors, as well as a 17-month Vantage MBA degree.

Contact the Admissions Office at (845) 341-4030 for information.